Theatre Management & Producing at Columbia University
COLUMBIA UNIVERSITY
SCHOOL OF THE ARTS

- Film
- Theatre
- Writing
- Visual Arts
Theatre Program
The Oscar Hammerstein II Center for Theatre Studies

Offering MFA Degrees in:

• Acting
• Directing
• Dramaturgy
• Playwriting
• Stage Management
• Theatre Management & Producing
Why an MFA?

- The Big Picture and In-Depth Study
- Expand Your Toolkit
- Colleagues
- Networking
- Teaching
- Inspiration
Program Summary

- 8-10 students per year
- 3-year program
- 60 credits over the first 2 years / 4 semesters
- 3 internships
- Collaboration Weekend
- Crew assignment
- Producing/management requirement
- Free tickets
- Thesis
Faculty
Working Professionals

- Victoria Bailey
- Jeremy Blocker
- Gigi Bolt
- Chris Boneau
- Chris Burney
- Carolyn Casselman
- Steven Chaikelson
- Peter Entin
- Robert Fried
- Sue Frost
- Barry Grove
- Justin Karr
- John Lanasa
- Michael Naumann
- Lisa Poyer
- Thomas Schumacher
New York City is your classroom
Curriculum

• Individualized program
• Commercial and not-for-profit
• Management/administration and producing/entrepreneurship
• Building skills and tackling industry issues
• Industry history, best practices and new frontiers
• National and international
Areas of Study

- Accounting and finance
- Budgeting
- Contracts
- Creative development
- Fundraising and development
- History and theory
- Labor relations
- Management and administration
- Marketing and audience development
Courses

**First Year**

- Theatre Management & Administration I and II
- Budgeting and Reporting
- Accounting for the Theatre I
- Fundraising & Marketing
- Advertising for the Theatre
- Press & Publicity
- Ticketing, Pricing & Inventory Control
- History and Theory of Theatre
- Issues in the National Not-for-Profit Theatre
- Seminar in Law & Theatre
- Legal Writing Practicum

**Second Year**

- The Development Process
- Accounting for the Theatre II
- Found, Run and Grow a Small Theatre
- Advanced Seminar in Theatre Management
- Labor Relations & Collective Bargaining
- Company Management
- The Role of the Producer I and II
- Creative Producing
- Critical Issues in Theatre Producing
Electives

- Theatre Program
- Film Program
- Arts Administration
- Columbia Business School
- Columbia School of Law
- Other areas of the University
Internships
a selection of companies where students recently interned

• 101 Productions
• Ars Nova
• Atlantic Theatre Company
• Daryl Roth Theatrical Management
• En Garde Arts
• Jujamcyn Theaters
• Manhattan Theatre Club
• New York Stage and Film
• New York Theatre Workshop
• Roundabout Theatre
• Situation Interactive
• Stage Directors and Choreographers Society (SDC)
• Stuart Thompson Productions
• Theatre Development Fund (TDF)
• The New Group
• Williamstown Theatre Festival
Collaboration

- First- and second-year projects
- Third-year mainstage productions and festivals
- Extracurricular productions on- and off-campus
Manhattanville and the Lenfest Center for the Arts

Opening Spring 2017
Thesis

- 3rd year
- 50-100 pages
- Make an argument
- Faculty and outside advisors
JD/MFA
T Fellowship for Creative Producers

Fellowship Mentors:
• Hal Prince
• Margo Lion
• Gregory Mosher
• Thomas Schumacher
• Jeffrey Seller
• David Stone

in association with Columbia University School of the Arts
Financial Aid

• Combination of need- and merit-based awards available
• Financial packages for years 1 and 2
• Fellowships generally range from $10,000 to $30,000 per year
Admissions

• What kind of students are we looking for?
• No GRE required
• Creative materials
• Application deadline: January 5, 2017
• Admissions committee and interviews

Upcoming Theatre Program Information Session: Saturday, November 19, 2016, 10:30am - 12:30pm

Application available at http://arts.columbia.edu

For more information
   Email: admissions-arts@columbia.edu
   Phone: (212) 854-2134
Alumni
a selection of current alumni accomplishments

- Bob Alwine (Associate Producer): Goodspeed Musicals
- Renee Blinkwolt (Managing Director): Ars Nova
- Susan Booth (Associate Professor): Eastern Michigan University
- Dave Ehle (Company Manager): *Come From Away*
- Beth Dembrow (Managing Director): MCC Theatre
- Kelvin Dinkins (General Manager): Two River Theatre Company
- Andy Donald (Associate Artistic Director): American Conservatory Theatre
- Steve Dow (Chief Administrative Officer): Roundabout Theatre Company
- Jamie Forshaw (Production Manager): The Really Useful Group
- Temple Gill (Director of Marketing): Huntington Theatre Company
- Jill Jefferson (Director, Advertising & Promotions): NYC Ballet
Alumni
a selection of current alumni accomplishments

• Justin Karr (Director of Ticket Services): Jujamcyn Theaters
• Eric Louie (Associate Producer): The Old Globe Theatre
• Hal Luftig (Producer): *Kinky Boots*
• Stacey McMath (Program Specialist): NYC Department of Cultural Affairs
• Adam Miller (Associate General Manager): *The Book of Mormon*
• Faye Rosenbaum (General Manager): Martha Graham Dance Company
• Stephen Sosnowski (Vice President of Media and Account Services): SpotCo
• Michael Stotts (Managing Director): Hartford Stage Company
• Chris Taggart (Company Manager): *The Front Page*
• Barbara Whitman (Producer): *Fun Home; Oh, Hello; The Humans*
• Brannon Wiles (Assistant Professor): Drexel University
Class of 2015
Where are they now?
Thank you for joining us!

Any Questions?